

Play the

AVACS Challenge

at the 2021 Virtual Trade Show!

Get ready to have fun, make connections, get valuable resources, and score points while you're at it!

Retail attendees are awarded points for completing engagement activities in 4 categories –

Event, Appointments, Sessions, and Exhibitors.

Climb up the leaderboard to get your name placed into one of six drawings based on your point level.

The higher your point level, the higher the value drawing you're in.

Category	Activity	Points	Description	How many can I earn?
Event	Check in to the Trade Show	50	Log in to the event page and earn an easy 50 points	1
Appointments	Create Appointment	25	Request an appointment with an exhibitor	10
Appointments	Accept Appointment	25	Accept an appointment request from an exhibitor	50
Appointments	Attend Appointment	50	Attend the meetings you've scheduled with exhibitors	50
Sessions	Add Session to Calendar	25	Click "Add" on a virtual session under "All Sessions"	4
Sessions	Join Virtual Session	50	Attend the Launch Party, Retailer Briefings (2), and Happy Hour	4
Exhibitors	View Exhibitor List	25	Scroll the list of exhibitors to see all participating companies	50
Exhibitors	View Virtual Booth	25	Learn about exhibitors' products and services your c-store needs	100
Exhibitors	Visit Social Media/Website	50	Click exhibitor's social media and website links	100
Exhibitors	Open Content File	50	Open an exhibitor content file	100
Exhibitors	Open Content Link	50	Click an exhibitor content link	100
Exhibitors	Join Virtual Exhibitor Meeting	100	Thursdays April 29 & May 6 from 10am – 3pm: meet live with exhibitors in their booths	40